

# Aaron Ho

San Jose, CA | P: +1 (916) 579-1755 | [aaronho1880@gmail.com](mailto:aaronho1880@gmail.com) | aaronho.work

## EDUCATION

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### San Jose State University

B.A. Business Administration Concentration in Marketing

San Jose, CA  
Expected May 2028

## WORK EXPERIENCE

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### Tisane

Social Media/Boba Barista

San Jose, CA  
May 2026 - Present

- Prepared and served boba drinks
- Created engaging social media content that promoted Tisane brand
- Collaborated with other staff members to ensure drinks are properly made

### Sigma Chi Fraternity CA

San Jose,

Social Media Director  
Present

Nov 2025 –

- Oversaw chapter social media platforms by creating, scheduling, and publishing content to build engagement and raise brand awareness to a broader audience.
- Designed digital posters, postcards, and other digital assets to promote recruitment, philanthropy, and other Sigma Chi related events.
- Collaborated with other executive members to maintain and gain new relations with other related organizations.

### Sigma Chi Fraternity Historian

San Jose, CA  
Aug 2025 – April 2026

- Documented fraternity events through high quality photography and organized digital records to preserve chapter history
- Collaborated with social media director to develop engaging multimedia content that strengthened chapter outreach
- Built and maintained a comprehensive digital archive of events to support future marketing, branding, and historical projects

### Happy Lemon

Gilroy, CA

Boba Barista

June 2023 – Aug 2024

- Prepared and served boba tea and specialty drinks.
- Collaborated with other staff members to ensure smooth operations and maintain a clean working environment.
- Provided friendly and efficient customer service in a fast paced environment.

## PERSONAL PROJECTS

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### Personal Website

April 2026 - Present

- Created a personal website using AI tools.
- Experimented with creative designs and aesthetics to create a personalized space that houses my portfolio.

## ADDITIONAL

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**Skills:** Teamwork, Communication, Strategy planning & implementation, Adaptability, Time management, Event coordination

**Technical:** Photoshop, Lightroom, Davinci Resolve, 3D Blender (minor), Microsoft excel (minor)

**Learning:** HTML & CSS

**Hobbies:** Cars, Snowboarding, Cooking, Fishing